

Job Specification

For: Data Analyst - Growth Operations

Ref: VR/01362

Job Description

Chatham, Kent £38,663 + Excellent Benefits

A great opportunity for a Data Analyst to join a collaborative and dynamic team within Growth Operations of a unique training company based in Chatham, Kent.

The Data Analyst will leverage data-driven insights to optimise growth strategies, improve operational efficiency, and support business decision-making.

Excellent benefits which include:

- Six weeks paid holiday (plus bank holidays)
- Monday to Friday, 37 hours, hybrid working options
- Generous contributory pension
- Funding for continuous professional development and personal growth
- Mental Health and Wellbeing support
- Private healthcare
- Cycle to work scheme

The company is passionate about the success they deliver for their learners, partners, and local communities, empowering people to be ambitious, solution-focused, proactive, and creative thinkers. Their values, Commitment to learner success, Investment in People, Collaboration through partnership to achieve shared goals, Innovation to prepare for tomorrow, help them achieve their vision - to be the UK's most innovative training design and delivery partner, trusted by customers to prepare them for tomorrow. They have a long and very successful partnership contract based at the Royal School of Military Engineering, Brompton Barracks and a growing 'Enterprise division' delivering training services to civilian organisations.

This role involves collecting, analysing, and interpreting data related to customer acquisition, retention, and revenue generation, as well as identifying trends and opportunities to drive the company's growth objectives.

By collaborating with cross-functional teams, the Data Analyst ensures that data informs marketing, sales, and operational initiatives, enabling scalable and sustainable business outcomes.

The company is committed to creating a diverse and inclusive workplace, all applications will be considered. We provide support through our Mental Health First Aid and Coaching and Mentoring schemes, we are accredited Investors in People, ISO accredited we have a Gold Award in the Medway Healthy Workplaces Programme and have won several Health & Safety awards.

Job Specification provided by:



Additional experience to support your application for Data Analyst:

- Experience within a data driven environment preferably sales / business development
- Strong knowledge of SQL for querying and manipulating data
- Proficiency in at least one programming language commonly used for data analysis (e.g., Python, R).
- Familiarity with data visualization tools (e.g. Tableau, Power BI, Excel)
- Basic understanding of statistical concepts and methods
- Excellent problem solving and critical thinking skills

Full Job Description is available on request.

Closing date Friday 10th January 2025 although this is subject to change allowing for market conditions.

All posts are subject to a Disclosure and Barring Service application. The company follows the DBS Code of Practice.

Armed Forces Covenant – We offer guaranteed interviews to military veterans if they meet the selection criteria.

Compiled by : **Fiona Louch** Compiled on : **12/18/24**